

Alyshia Olsen

Technical UX and AI Designer based in Seattle, WA

alyshiaolsen.com

[LinkedIn Profile](#)

+1 (206) 519-9464

alyshiaolsen@gmail.com

Speaking

Using UX Research in the Real World

University of Washington
HCDE 517 Guest Lecture | 2025

Collaborating with Context

Same Page event series
Abstract | 2021

Design with the User in Mind

Tableau Conference
2017 and 2018

Patents

Optimal display and zoom of objects and text in a document

Published via Microsoft
Nov 2011

Skills

Contextual Inquiry

Usability Testing

User Journey Mapping

Wireframes, Mockups,
Prototypes, and Redlining

Workshop Facilitation

Mentorship and Collaboration

Tools

Figma, Sketch

Omnigraffle, Miro

Jira, Confluence

CSS, HTML, Python, SQL

EXPERIENCE

Plotly

Senior AI + UX Designer | Sept 2024 - Feb 2025 | Remote

Spearheaded design for Plotly's new AI powered dataviz + coding agent, defining its integration strategy with our Desktop product.

Added context transparency and customization options in our AI chat agent, supporting workflows for both code-first and UI-first users.

Initiated user research project with University of Washington students to gather user feedback on Plotly's Enterprise product, ultimately leading to 15% reduction in enterprise churn.

Engaged with the Plotly community by incorporating design feedback into community visualization sessions.

Intel

Senior AI + UX Designer | Jan 2022 - July 2023 | Remote

As the sole designer on the SigOpt team and SCALE team, I led design efforts and design education across my 80 person organization.

Designed and managed implementation of new interactive data viz features to help users understand the health of AI experiments.

Streamlined mobile signup workflow while retaining necessary data collection steps, resulting in 23% more completed signups.

Budgeted for, hired, and managed contractor to generate team branding. Implemented branding and usage guidance across team.

Abstract

Senior Product Manager | Aug 2020 - Jan 2022 | Remote

Drove the integration strategy for the new Notebooks product, advocating for integrations that were marketable and delightful.

Shipped GitHub, Figma, Jira and Sketch integrations in Notebooks - contributing to 50% of all closed deals.

Tableau

Senior UX Designer | June 2015 - Jan 2019 | Seattle, WA

Supported 4 PMs and respective teams across Data Access, Data Visualization, Developer Experience, and Extensibility product areas.

Conducted exploratory user research to understand developers needs and coached team leaders in user interview techniques.

Ensured a great Extension API UX in our MVP by facilitating team story mapping exercises, identifying UX gaps, and advocating for all stakeholders of the extension functionality.

Inspired non-design colleagues to participate in and eventually champion design processes themselves on a highly technical extensions team.

Advocated for the creation of a design library for extension developers, and mentored an intern who helped to create the content for this library.

Persuaded the visualization team to implement a highly impactful set of interactivity features discovered through user interview analysis.

Expanded Tableau's design resource library by creating a new multi-select widget and a set of data connector guidance for a remote team to rely on.

Program Manager | May 2014 - June 2015 | Seattle, WA

Led a team of 10 developers, testers, and designers in the conception and implementation of new Storytelling features in the 9.0 release.

Defined direction of the Storytelling, Dashboards, and Formatting functionality and guided the vision for the next version of Storytelling in Tableau; Facilitated a week long Story Mapping workshop with the team and management group to plan out broad strokes for the 10.0 release.

Microsoft

Program Manager | Aug 2011 - May 2014 | Seattle, WA

Owned a variety of features on the MS Word and Publisher Desktop applications during the Office 2011 and 2013 release cycles.

Spearheaded user persona creation on MS Word team, which resulted in a clean set of personas used by the team after my departure.

Managed design and implementation of 7 new features in MS Word.

Designed and ran 3 rounds of usability testing on new navigation concepts for MS Word in Office 365.

EDUCATION

University of Washington

Graduate Coursework | Fall 2013 | Seattle, WA

Human Centered Design and Engineering course 518: User Centered Design

Franklin W. Olin College of Engineering

B.S in Engineering: Product Design and Development | Fall 2011 | Needham, MA